

PROGRAMME:

Time	Agenda
8.30am	Coffee, Registration & Networking
8.45am	Opening Session
	Welcome Remarks by YBhg Tan Sri Azman Hashim, Chairman, Board of Trustees of Perdana Leadership Foundation
8.45am	Opening Address “Business Leaders Thrive with Continuous Learning and Smart Networking” by YBhg. Dato’ Suriani binti Dato’ Ahmad, Secretary-General, Ministry of Entrepreneur Development and Cooperatives, & Chair of ASEAN Coordinating Committee on Micro, Small and Medium Enterprises (ACCMSME)
9.20am	CEO Spotlight “Building a Successful Business for the Long-Term”
	Speaker 1: Puan Saliza Abdullah, CEO, BG Capital Holdings
	Speaker 2: Mr Aizat Rahim, MD, Dropee
	Speaker 3: Ms See Wai Hun, Co-Founder & CEO, JurisTech
10.05am	Time-Block A: Parallel Breakout Sessions I, II, III
	Breakout Session I "Traits of Successful Entrepreneurship" with Puan Saliza Abdullah, CEO, BG Capital Holdings Sdn Bhd
	Breakout Session II "Financing for Expansion" with Mr Chai Kien Poon, Country Head, Funding Societies Malaysia
	Breakout Session III "Nurturing Talent & Innovation for Growth" with Puan Safura Atan, Managing Partner of StratNaviGo Consulting PLT
10.45am	Coffee Break
11.00am	Special Dialogue Session with YBhg Tan Sri Azman Hashim, Chairman, Board of Trustees of Perdana Leadership Foundation
12.15pm	Lunch
1.45pm	CEO Spotlight “Building Cash Reserves for Resilience”
	Speaker 1: Mr Wong Kah Meng, Co-founder and CEO, Funding Societies Malaysia
	Speaker 2: Mr Mohamed Zakariya Othman, Head of Big Data Management and General Manager, TFX Islamic
2.30pm	Talk: “Funding Options & Grants for MSMEs” by Mr Rizal Nainy, CEO, SME Corporation Malaysia

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2.50pm	Time-Block B: Parallel Breakout Sessions I, II, III
	Breakout Session I "Traits of Successful Entrepreneurship" with Mr Arthur Lai, Fellow, The Chartered Institute of Marketing (UK)
	Breakout Session II "Financing for Expansion" with Tuan Hj Hamdan Habibollah, Head of Stakeholders Management, SME Bank & Mr Mohamed Zakariya Othman, Head of Big Data Management and General Manager, TFX Islamic
	Breakout Session III "Nurturing Talent & Innovation for Growth" with Dr Hanafiah Yussof, Founder and Group CEO, Robopreneur Sdn Bhd
3.30pm	Coffee Break
3.45pm	CEO Spotlight "Challenges in Innovation" with Q&A
	Speaker 1: Mr Azlan Shah Alladin, Founder, Kelava
	Speaker 2: Dr Hanafiah Yussof, Founder and Group CEO, Robopreneur Sdn Bhd
	Speaker 3: Ms Melissa Sim, CEO, AdEasy
4.30pm	Talk: "Digitalisation: How-To for MSMEs" by Mr Mohd Redzuan Affandi bin Abdul Rahim, Director, Digital Adoption Department, Digital Economy Ecosystem Division, MDeC
4.50pm	Closing Session
	Video Message by YABhg Tun Dr Mahathir Mohamad, Former Prime Minister of Malaysia & Honorary President of Perdana Leadership Foundation
	Token of Appreciation to Sponsors by YBhg Tan Sri Nik Mohamed Nik Yaacob, Executive Director, Perdana Leadership Foundation
5.30pm	Refreshments & End

**Please note the itinerary is subject to change at organiser's discretion*

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LOCATION MAP

Getting to Putrajaya:

ELITE Expressway – Putrajaya Exit

LDP (Lebuhraya Damansara-Puchong) – Dengkil Exit

MEX (Maju Expressway) – Putrajaya exit

North-South Highway – Kajang Exit

KLIA Transit (Express Rail Link) – Putrajaya Sentral (will need to get a taxi from Putrajaya Sentral)

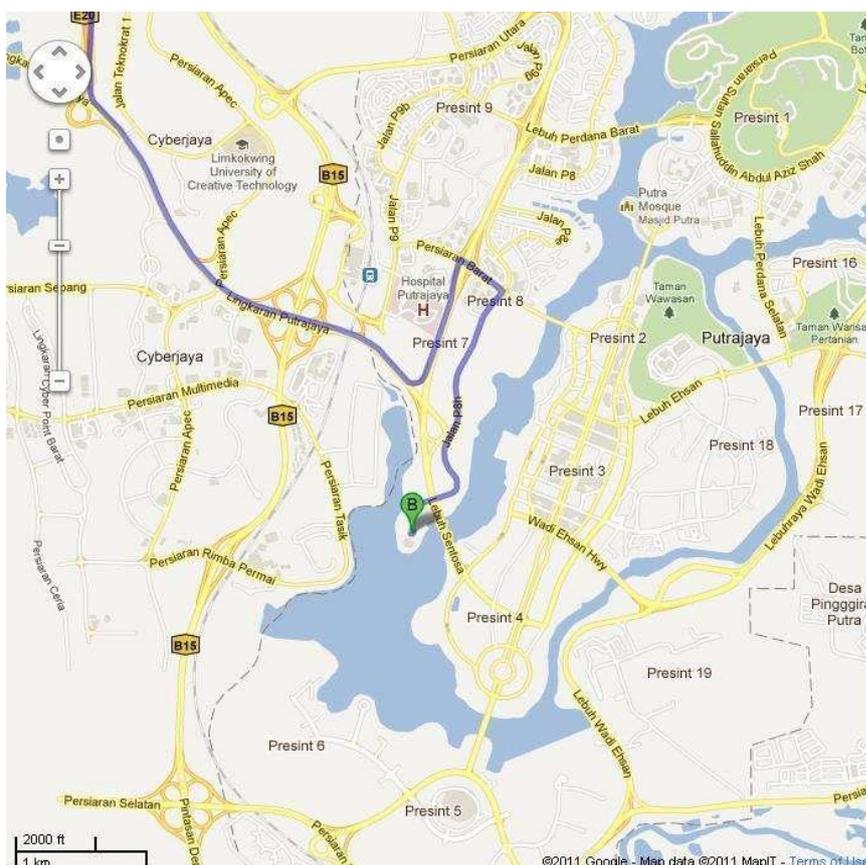
Our Address:

Perdana Leadership Foundation

No 1, Jalan P8H, Precinct 8,

62250, Putrajaya, Wilayah Persekutuan

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